

Classification Metrics

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1. Classification Metrics
2. Confusion and Miss-classification
3. Lift
4. ROC and AUC

1. Classification Metrics

To examine the *fit* of a model we need a **metric**.

For numeric outcomes, the industry standard is RMSE (root mean squared error).

For classification, there are a few different metrics that are used that we need to be aware of.

We will look at

- ▶ the confusion matrix and miss-classification
- ▶ the lift curve
- ▶ ROC and AUC

We have already used the first one in text classification with Naive Bayes.

2. Confusion and Miss-classification

Let's use the forensic glass data again.

```
summary(ddf)
```

type	RI	Al	Na
WinF :70	Min. :0.0000	Min. :0.0000	Min. :0.0000
WinNF:76	1st Qu.:0.2358	1st Qu.:0.2804	1st Qu.:0.3274
Other:68	Median :0.2867	Median :0.3333	Median :0.3865
	Mean :0.3167	Mean :0.3598	Mean :0.4027
	3rd Qu.:0.3515	3rd Qu.:0.4174	3rd Qu.:0.4654
	Max. :1.0000	Max. :1.0000	Max. :1.0000

Note that the three x 's are already standardized.

Let's use KNN in R.

```
near = kknnc(type~.,ddf,ddf,k=10,kernel = "rectangular")
```

Note that I am looking at the *in-sample* "fit".
I only have 214 observations.

```
near$fitted[1:50]:
```

```
[1] WinF WinNF WinNF WinF WinF WinNF WinF WinF WinF WinF WinNF WinF  
[13] WinNF WinF WinF WinF WinF WinF WinF WinF WinNF WinNF WinF WinF WinF  
[25] WinF WinF WinF WinF WinF WinF WinF WinF WinF WinF WinF WinF Other  
[37] WinF WinF WinF WinF WinF WinF WinF WinF WinF WinF WinNF WinNF WinF  
[49] WinF WinF  
Levels: WinF WinNF Other
```

```
near$prob[1:5,]
```

	WinF	WinNF	Other
[1,]	0.6	0.3	0.1
[2,]	0.4	0.4	0.2
[3,]	0.1	0.9	0.0
[4,]	0.7	0.3	0.0
[5,]	0.8	0.2	0.0

The two-way table relating the observed Y with the predicted Y is called the *confusion matrix*.

Data label on columns, “fitted” label on rows.

So, there are $58+11+1$ observations with $Y = \text{WinF}$.
Of those 11 were predicted to be WinNF.

knnfit	WinF	WinNF	Other
WinF	58	13	14
WinNF	11	57	12
Other	1	6	42

We like the diagonals big!

Missclassification rate: $(214 - (58 + 57 + 42)) / 214 = 0.27$

Here is the confusion matrix from the multinomial logit fit:

logitfit	WinF	WinNF	Other
WinF	45	19	15
WinNF	21	45	13
Other	4	12	40

```
> (214-(45+45+40))/214  
[1] 0.3925234
```

Not as good as from KNN.

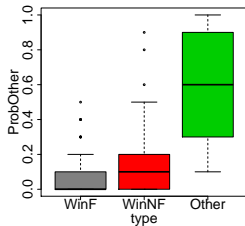
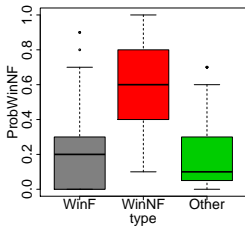
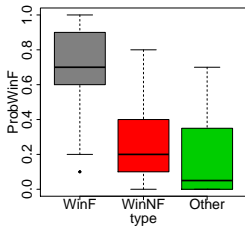
But this is in-sample !!!!!

How good are the probabilities ??

The first plot is $P(Y = \text{WinF} \mid x)$ vs. $y=\text{glass type}$.

The second plot is $P(Y = \text{WinNF} \mid x)$ vs. $y=\text{glass type}$.

The third plot is $P(Y = \text{Other} \mid x)$ vs. $y=\text{glass type}$.



pretty good !!

3. Lift

The *lift curve* is a popular method for graphically displaying the effectiveness of an estimate of $\hat{p} = P(Y = 1 | x)$ for a binary Y .

You have a vector of y and a corresponding vector of \hat{p} .

Each of the y is either a 0 or a 1.

You get to choose observations, and the faster you find all the 1's the better!!

If you believe \hat{p} , your first choice will be the one with the biggest \hat{p} your second choice will be the one with the second biggest \hat{p} and so on.

That is, you would sort so that we go from biggest \hat{p} to smallest and then take the observations in that order.

We then plot (% observations taken) vs. (% 1's found).

Let's use the tabloid data.
10,000 train observations.

purchase	nTab	moCbook	iRecMer1	llDol
0:9742	Min. : 0.000	Min. : 1.248	Min. : 0.01961	Min. : -2.303
1: 258	1st Qu.: 0.000	1st Qu.: 50.000	1st Qu.: 0.01961	1st Qu.: -2.303
	Median : 0.000	Median : 50.000	Median : 0.01961	Median : -2.303
	Mean : 1.857	Mean : 47.597	Mean : 0.09362	Mean : -1.387
	3rd Qu.: 2.000	3rd Qu.: 50.000	3rd Qu.: 0.07398	3rd Qu.: -2.303
	Max. : 81.000	Max. : 50.000	Max. : 0.96819	Max. : 7.310

nTablog

Min. : 0.0000
1st Qu.: 0.0000
Median : 0.0000
Mean : 0.6255
3rd Qu.: 1.0986
Max. : 4.4067

$n\text{Tablog}$ is $\log(n\text{Tab}+1)$.

$$258/10000 = 0.0258$$

5,000 test observations.

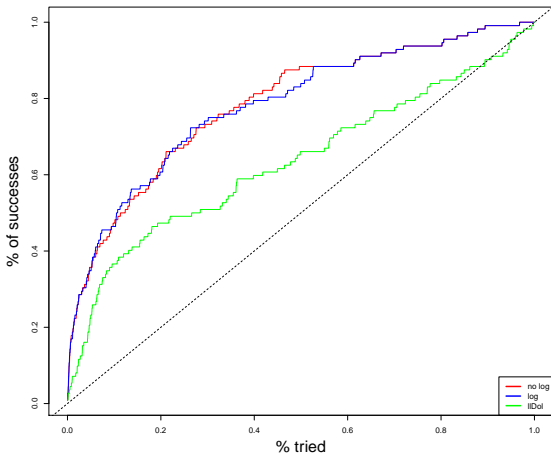
purchase	nTab	moCbook	iRecMer1	l1Dol
0:4888	Min. : 0.000	Min. : 1.183	Min. :0.01961	Min. :-2.303
1: 112	1st Qu.: 0.000	1st Qu.:50.000	1st Qu.:0.01961	1st Qu.: -2.303
	Median : 0.000	Median :50.000	Median :0.01961	Median :-2.303
	Mean : 1.775	Mean :47.745	Mean :0.09848	Mean :-1.421
	3rd Qu.: 2.000	3rd Qu.:50.000	3rd Qu.:0.07965	3rd Qu.: -2.303
	Max. :47.000	Max. :50.000	Max. :0.96819	Max. : 6.948

nTablog

Min. :0.0000
1st Qu.:0.0000
Median :0.0000
Mean :0.6005
3rd Qu.:1.0986
Max. :3.8712

$112/4888 = 0.02291326$

Out of sample lift curves with and without the log in nTab and with just IIDol.



From 20% of the data you get 60% of the good ones!!!

Note:

Suppose you were just guessing which case to try (as opposed to picking one with a big \hat{p}).

That is, you randomly pick an observation and see if you get a 1. Repeat.

After 30% of the observations *on average* you would have 30% of the 1's.

After $p\%$ of the observations *on average* you would have $p\%$ of the 1's.

Thus, the “ $y=x$ ” line in the lift plot is the average performance you would get by being ignorant and just guessing.

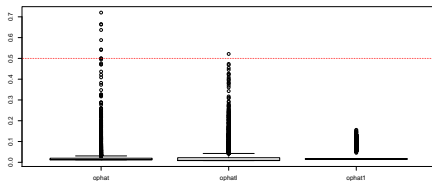
Note:

According to AIC,

The AIC is now 2032 as opposed to 2064 without the transformation suggesting that this might be a good idea.

But the lift comparison says there is no difference.

Here are the out-of-sample \hat{p} 's from the two models.



What would the confusion matrices look like?

What would the missclassification rate tell you??

Why are the lift curves so similar (log and no log) when the \hat{p} 's are different?

4. ROC and AUC

ROC and AUC are two popular methods for assessing the quality of a classifier for a binary y .

ROC stands for the incomprehensible term “receiver operator characteristics”.

We look at missclassification rates for various values of s using the rule: classify $Y = 1$ if $P(Y = 1 | x) \approx \hat{p} > s$.

In particular, we consider probability cutoffs s other than .5.

The ROC curve summarizes the 2x2 confusion matrix given $\hat{y} = 1$ if $\hat{p} > s$ and 0 otherwise as s varies.

Given an s value we have the confusion matrix:

	y=0	y=1
yhat=0	TN	FN
yhat=1	FP	TP

where:

TN: correctly classified 0

FP: incorrectly classified 1

FN: incorrectly classified 0

TP: correctly classified 1

	y=0	y=1
yhat=0	TN	FN
yhat=1	FP	TP

The **Sensitivity** is

$$\frac{TP}{TP + FN}$$

out of the $y = 1$ observations, what fraction do we get right

The **Specificity** is

$$\frac{TN}{TN + FP}$$

out of the $y = 0$ observations, what fraction do we get right

Using the $\log(\text{nTab}+1)$ model and the test data we classify $Y = 1$ if $P(Y = 1 | x) \approx \hat{p} > .02$ we get this confusion matrix.

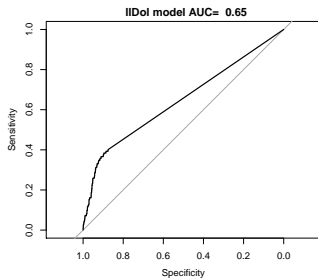
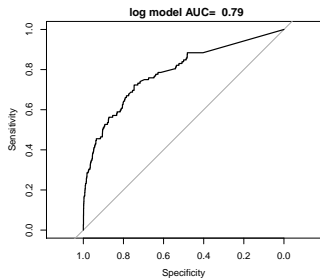
	y	
yhat	0	1
0	3616	31
1	1272	81

ROC looks at:

- ▶ Sensitivity: % of $y=1$ correctly classified:
 $81/(81+31) = 0.72$
- ▶ Specificity: % of $y=0$ correctly classified:
 $3616/(1272+3616) = 0.74$

We want Sensitivity and Specificity big.

AUC is the area under the ROC curve.



As we go from left to right, s goes from 1 to 0.

At $s = 1$, $\hat{y} = 0$ for all the observations so, we get all the 0's right but none of the 1's.

At $s = 0$, $\hat{y} = 1$ for all the observations so, we get all the 1's but none of the 0's.